

ESTEBAN SOLIS

EXPERIENCE-DRIVEN DESIGNER

I'm a user experience designer driven by a passion for creating impactful, human-centered solutions. I thrive on collaborating with diverse teams, bridging the gap between stakeholders and developers, to craft experiences that not only delight users but also achieve measurable business results. I'm a firm believer in asking the right questions upfront and establishing clear metrics to ensure continuous improvement and lasting impact.



RECENT EXPERIENCE

KPMG FINLAND

Lead Service / UX Designer | 2024 - Present

As a consultant, I've guided clients in leveraging design, customer-centricity, and data-driven insights to achieve their innovation strategies. I championed and implemented accessibility as a core capability, ensuring inclusive design practices. Internally, I co-led the strategic growth of our in-house design capabilities, focusing on the intersection of design with emerging technologies like AI and key business drivers such as ESG. I also own and maintain KPMG Finland's Design System, ensuring consistency and scalability across projects.

ELISA OYJ

Lead Service / UX Designer | 2022 - 2024

As the lead designer for Elisa's flagship website, elisa.fi, I spearheaded user experience improvements during the customer awareness phase and supported subsequent journey stages. My work included the Digital Security and the Smart Living product lines, directly impacting the customer experience of thousands of Finnish users. I was also an active contributor to our design system and SEO/content strategy, ensuring a consistent and effective user experience.

WÄRTSILA OY

Lead UX Designer | 2018 - 2022

I've contributed to digital transformation initiatives through UX design and user research, notably developing an awareness tool to facilitate this shift. I actively participated in the company's transformation into a Smart Technology organization, including a period serving as interim Product Owner. My UX design experience spans various sectors, including Energy and Marine. I also led the design efforts for a new HR service portal.

EDUCATION

AALTO UNIVERSITY

Masters Degree | 2016 - 2018

Masters in Collaborative and Industrial Design | Thesis grade: 5
Minor in International Design Business Management

SWINBURNE UNIVERSITY OF TECHNOLOGY

Exchange program | 2013

Faculty of Industrial Design

TECNOLÓGICO DE MONTERREY

Bachelor Degree | 2010 - 2014

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Portfolio: [Portfolio of Esteban Solis](#)

CORE SKILLS

Collaboration & communication
Design Leadership
Critical thinking
Strategy oriented mindset

DESIGN SKILLS

Workshop planning & facilitation
User research
User testing & rapid prototyping
Journey mapping
Accessibility expertise
Continuous learning

INTERESTS

Experience-driven design
Accessibility
Systems thinking
Technology
Research methodologies and practice
Success measurement

LANGUAGES

Spanish (Native)
English (Proficient)
German (Basic)
Finnish (Basic)
Swedish (Basic)

OTHER ACTIVITIES

Local leader IxDF Helsinki (Present)
Mentoring design students (Present)
DASH 2019 winner
Design Tutor (Lukio) in 2016